

TITUS MACLAREN

COMMERCIAL FILMMAKER

14+ years as a Commercial Filmmaker, combining creative visual storytelling with marketing and social media expertise. Compelling video & photography content, produced end-to-end, including screenwriting & motion graphics. Consistently high ROI for clients & employers.

Experience across over 30 different industries - Finance, Higher Education, Tech, TVC, eCommerce, Travel, Fintech, Video Games, Telecommunications, Cryptocurrency, E-Learning, Health & Fitness, Wedding, Charity, Music, Fashion, Beauty, Food, Real Estate, Software, IT, VFX, Photography, Extreme Sports, Renovation, Events, Arts, Feature Film & TV Production.

VIDEO • GRAPHIC DESIGN • PHOTOGRAPHY • COPY/SCREENWRITING • MARKETING

KEY ACHIEVEMENTS

Viral Success – "Sydney Harbour in Flow Motion" 130K+ views, "Alycia Debnam Carey BTS Cartier Shoot" ~200K+ views, "JoJo Rock" 300K+ views, "What is a Product Owner" 100K+ views & more.

Elevated from Sydney Videographer to Head of Global Video Content for Dacxi Chain and Wealth99 due to exceptional quality of work and service.

Produced high-end video content for **Qantas, Hitachi, DXC, Amplitel, and KPMG**, with additional experience as a copywriter for **eBay**.

Oversaw budgets and resource allocation for commercial productions, ensuring efficient project execution while maximizing ROI.

PROFESSIONAL PORTFOLIO & TESTIMONIALS

Client Testimonial Compilation Video - <https://vimeo.com/blackirisfilms/working-with-us>

Full Testimonial Collection - <https://www.blackirisfilms.com/get-a-quote#testimonials>

Video Examples - <https://blackirisfilms.com>

Sample Pitch Deck - <https://acrobat.adobe.com/id/urn:aaid:sc:AP:4f112da8-0c32-4d2c-9e5a-faa120097fef>

Sample Proposal - <https://acrobat.adobe.com/id/urn:aaid:sc:ap:726e36b2-eb89-4603-9f1a-ba998fa4298f>

Photography Examples - <https://blackirisfilms.com/photography>

WRITER • DIRECTOR • PRODUCER • DOP • EDITOR • ANIMATOR • BRAND STRATEGIST

BLACK IRIS FILMS
CREATIVE DIRECTOR
MAR 18 - PRESENT

Founder & CEO of video production agency, servicing small-large businesses across various industries.



+(61) 0402 640 727

ACADEMY OF INTERACTIVE ENTERTAINMENT
VIDEO CONTENT PRODUCER
SYDNEY
OCT 16 - MAR 18

Creating custom video & photography content for a comprehensive international marketing strategy for 3D Animation & VFX college.



titus@blackirisfilms.com

LUMAPIXEL
VIDEO DIRECTOR
SYDNEY
MAR 15 - SEP 16

Creating premium advertising & corporate video content in client-facing role for video production company.



linkedin.com/in/titus-maclaren

SSW TV
MULTIMEDIA CONTENT PRODUCER
SYDNEY
AUG 11 - MAR 15

Creating content marketing videos, commercials, photography, website & social media maintenance, strategic marketing, hosting & filming industry events for a custom software company.



vimeo.com/blackirisfilms



blackirisfilms.com

ADOBE CC • DAVINCI • MONDAY.COM • HUBSPOT CRM • AI • SOCIAL MEDIA ADVERTISING

BOND UNIVERSITY • BACHELOR OF FILM & TELEVISION • 2008 - 2011

EQUIPMENT PROFICIENCIES

Proficient with professional-grade gear, including Sony A7S III, Canon C300, Gimbals, RED Epic, drones, lighting rigs, green screen setups & more.

REFERENCES AVAILABLE UPON REQUEST